ZOMBIE SCRUM SURVIVAL GUIDE

A JOURNEY TO RECOVERY



CHRISTIAAN VERWIJS JOHANNES SCHARTAU BARRY OVEREEM

Forewords by DAVE WEST & HENRI LIPMANOWICZ

The Professional Scrum Series 🤌 Scrum.org



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Zombie Scrum Survival Guide

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Christiaan Verwijs Johannes Schartau Barry Overeem

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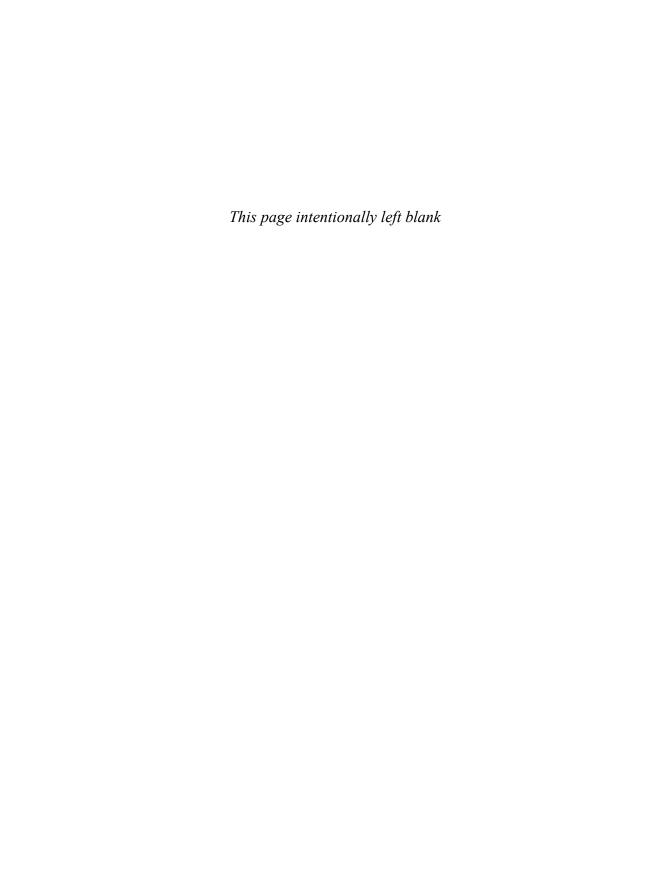
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Zombie Scrum Survival Guide is dedicated to all the nameless victims and unsung heroes in the ongoing struggle against Zombie Scrum.

We are here to support you.



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FOREWORD BY DAVE WEST

Scrum is cited by analysts and the press as the most widely used agile framework, with potentially millions of people applying it every day. To prove its impact, just wear a T-shirt with *Scrum* written on it and walk through an airport. People will stop you and ask you questions about Scrum and if you can help them do *x* or *y*. But there are many people using Scrum and not getting the most out of it. They are, as Christiaan, Johannes, and Barry describe, acting like zombies, mindlessly using the Scrum artifacts, events, and roles but not really getting the benefits from it.

But there is hope! The Zombie Scrum infection can be cured, with focus and perseverance. Christiaan, Johannes, and Barry have written this excellent *survival guide* to help teams and organizations improve their use of Scrum to achieve better results. It is a perfect complement to the other titles in The Professional Scrum Series, all of which focus on helping to improve the ability of Scrum Teams to deliver value in a complex and sometimes chaotic world.

Professional Scrum, the antithesis of Zombie Scrum, consists of two elements. First is Scrum, which is of course the framework as described in the Scrum Guide, but also the foundations that framework is based upon. Those foundations are empirical process; empowered, self-managed teams; and a

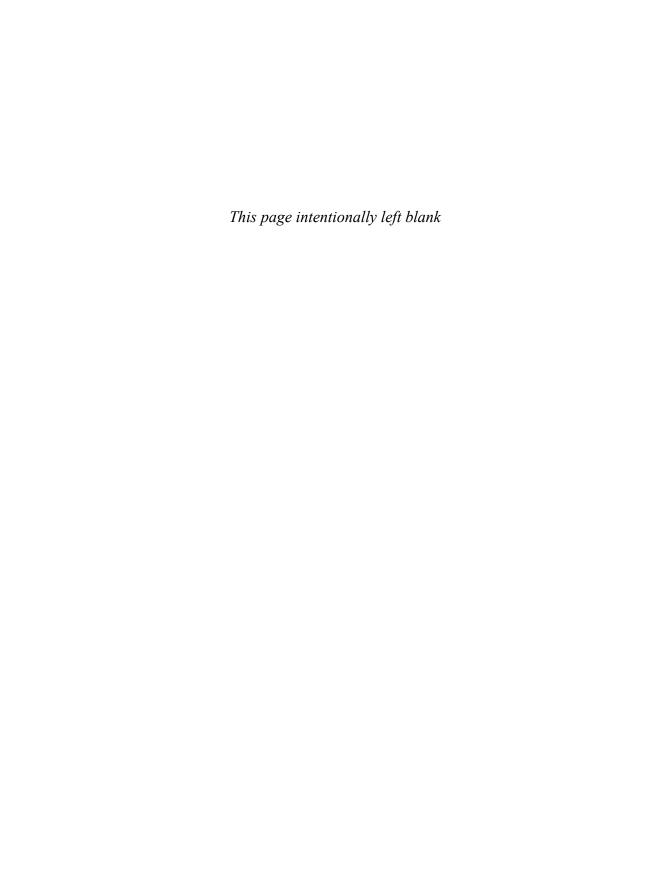
focus on continuous improvement. Surrounding the framework and its ideas are four additional elements:

- Discipline. To be effective with Scrum requires discipline. You have to deliver to gain learning; you have to do the mechanics of Scrum; you have to challenge your preconceived ideas about your skills, role, and understanding of the problem; and you have to work in a transparent and structured way. Discipline is hard and may at times seem unfair as your work exposes problem after problem and your efforts seem in vain.
- Behaviors. The Scrum values were introduced to the Scrum Guide in 2016 in response to the need for a supporting culture for Scrum to be successful. The Scrum values describe five simple ideas that when practiced encourage an agile culture. Courage, focus, commitment, respect, and openness describe behaviors that both Scrum Teams and the organizations they work within should exhibit.
- Value. Scrum Teams work on problems that deliver value to stakeholders when they are solved. Teams work for a customer who rewards them for that work. But the relationship is complex because the problems are complex; the customer might not know what they want, or the economics of the solution might also be unclear, or the quality and safety of the solution may also be unknown. The job of a professional Scrum Team is, to the best of their ability, to do the right thing for all these parties by delivering a solution that best meets their customers' needs within the constraints that have been placed on them. That requires transparency, respect for each other and for customers, and a healthy curiosity to uncover the truth.
- Active Community Membership. Scrum is a team sport where the team is small. That means that the team is often the underdog trying to solve problems that it barely has the skills and experience to solve. To be effective professional Scrum Teams must work with other members of their community to learn new skills and share experiences. Helping to scale the agility of the community is not completely altruistic, because the helper often learns valuable things that they can bring back to help their own team. Professional Scrum encourages people to form professional networks in which ideas and experiences that help teams can be exchanged.

Professional Scrum and Zombie Scrum are two mortal enemies in eternal locked combat. If you relax your guard for a moment, Zombie Scrum comes back. In this book Christiaan, Johannes, and Barry describe a guide for how to stay on your guard, providing practical tips for both identifying when you have become a zombie and how to stop this happening. Their humorous and very visual material is a must-have for any Zombie Scrum hunter.

Good luck in fighting Zombie Scrum!

—Dave West CEO, Scrum.org



FOREWORD BY HENRI LIPMANOWICZ

Scrum is an excellent framework, but—there's always a *but*, isn't there?!—its users and practitioners are, like everyone, imperfect, diverse, and unpredictable. They will show up as they are, quiet or talkative, hesitant or interrupting, reckless or cautious, linear or creative, bossy or timid. And all, Scrum Masters included, bring reflexive habits of what they do routinely while working in a group. In other words, all the people ingredients that can make ordinary meetings dysfunctional are present in Scrum Events. This is why Scrum practitioners must be prepared to fortify the framework with suitable techniques to ensure that every event delivers its full potential, regardless of the personalities in the room. In short, every Scrum Event must be facilitated well enough to be productive, engaging, rewarding, and enjoyable.

Liberating Structures are ideal fortifiers of Scrum because they perfectly complement it. First, they are easy to use, flexible, efficient, and effective. Second and most important, Liberating Structures ensure that every participant is actively engaged and contributes. This makes the Scrum Events both productive and rewarding for all.

As Scrum Teams learn how to use a few Liberating Structures, they acquire tools that are universally and routinely useful in all manner of situations at work or outside work. For example, a simple "1-2-4-All" or "Impromptu Networking" can engage groups in deeper thinking during a Sprint Review, Sprint Planning, or Sprint Retrospective. "Min Specs" or "Ecocycle Planning" can help Product Owners work with stakeholders to order the Product Backlog. And structures like "Conversation Cafe," "Troika Consulting," and "Wise Crowds" can be used to navigate complex challenges and concerns and build trust. Throughout this book, you'll notice many examples of how Scrum Teams can use Liberating Structures to overcome Zombie Scrum.

Barry, Christiaan, and Johannes have done a magnificent job of accumulating successful experiences and sharing their inspiring stories in this very practical book. They don't shy away from telling it like it is, which is why their proposals are always useful, as they are grounded in reality.

—Henri Lipmanowicz Cofounder, Liberating Structures

ACKNOWLEDGMENTS

Although this book has only three authors listed on the title page, it was made possible by a significantly larger group. We want to start by thanking Dave West, Kurt Bittner, and Sabrina Love from Scrum.org for their support, encouragement, and trust in this book about Zombie Scrum. Kurt Bittner, in particular, deserves a deep bow for his repeated reviews of our initially long-winded chapters. Like a Product Owner, he helped us focus on what mattered most and say "no" (even when it hurt) to the rest.

We also want to thank the team from Pearson, Haze Humbert, Tracy Brown, Sheri Replin, Menka Mehta, Christopher Keane, Vaishnavi Venkatesan, and Julie Nahil, for their time and effort. And for the trust they put in us when we suggested writing, reviewing, and editing the book in a more incremental fashion than what is customary in the publishing world. Another group that deserves a deep bow are the Scrum Masters who reviewed this book and supported us with their thorough feedback: Ton Sweep, Thomas Vitzky, Saskia Vermeer-Ooms, Tom Suter, Christian Hofstetter, Chris Davies, Graeme Robinson, Tábata P. Renteria, Sjors de Valk, Carsten Grønbjerg Lützen, Yury Zaryaninov, and Simon Flossman. This book is much, much better because of you.

One person who made this book come alive in particular is Thea Schukken. She created all the beautiful, clever, and funny illustrations in this book and adds a much-needed visual perspective. And then there are all the reviewers in the community who helped us with their feedback and suggestions when we posted tidbits of it on our blogs.

Our work and thinking stand on the shoulders of giants. First of all, there are Ken Schwaber and Jeff Sutherland, the creators of the Scrum Framework. Their work changed our lives and those of many others. The same goes for Keith McCandless and Henri Lipmanowicz, who collected and invented Liberating Structures as a way to unleash and include everyone in groups of any size. Others who shaped and guided our work are Gunther Verheyen, Gareth Morgan, Thomas Friedman, and many Professional Scrum Trainers and stewards of Scrum.org.

Other shoulders we've stood on are those of our partners, Gerdien, Fiona, and Lisanne, as well as our families. They supported us throughout as we had to withdraw yet another evening into our home offices to write this book.

But the most important acknowledgment is to all the Scrum Masters, Product Owners, and Development Teams out there who are working hard to deliver value to their stakeholders—in particular those who are carrying on despite severe Zombie Scrum. We are indebted to your persistence. This book is here for you.

ABOUT THE AUTHORS



Christiaan Verwijs is one of the two founders of The Liberators, together with Barry Overeem. The mission of The Liberators is to unleash organizational superpowers with Scrum and Liberating Structures. Somewhere in a dusty drawer, he has degrees in organizational psychology and business information technology. He has over twenty years of experience as a developer, Scrum Master, and trainer and steward for Scrum.org, in both small and large organizations. In those

years he has seen his share of severe Zombie Scrum, as well as how many of those teams found the road to recovery. Christiaan loves to write (posts and code), read, and play games. There's also a weird fascination with LEGO and squeezing as much of it as possible into his home office. You can follow his writing online at medium.com/the-liberators.



Johannes Schartau is a consultant, trainer, and coach for agile product development and organizational improvement. His interests in ethnology (with a focus on Amazonian shamanism), psychology, technology, integral thinking, complexity science, and stand-up comedy finally coalesced when he was introduced to Scrum in 2010. Since then he has dedicated

himself to exploring organizations from all possible angles together with the people working in them. His mission is to bring life and meaning back to the workplace by spreading Healthy Agile and Liberating Structures around the world. Aside from his work, he is passionate about cast iron (both in the gym and the kitchen), mixed martial arts, and humor. Being a proud husband and the father of two wicked boys gives his life meaning and beauty.



Barry Overeem is the other founder of The Liberators. In line with the mission of The Liberators, Barry liberates organizations from outdated modes of working and learning, using Scrum and Liberating Structures as sources of inspiration. Although becoming a journalist and teacher was his original plan, he ended up with a degree in business administration. He spent the first half of his twenty-plus-year professional journey being an application

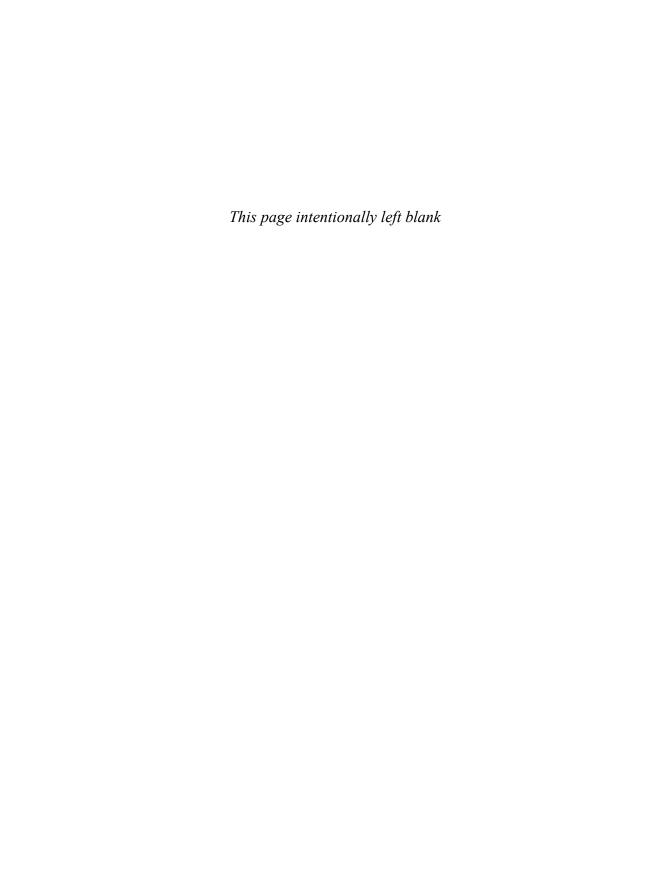
manager and IT project manager. In 2010, working in software development environments, he started his first experiments with Scrum. In the past ten years, Barry has worked with a wide variety of teams and organizations. Some got stuck with Zombie Scrum; others managed to recover. In 2015, he joined Scrum.org as a trainer and, together with Christiaan, created the Professional Scrum Master II class. When not fighting Zombie Scrum, he enjoys reading and writing, walking long distances, and spending time with his kids, Melandri, Guinessa, and Fayenne.

ABOUT THE ILLUSTRATOR

Thea Schukken is the founder of the company Beeld in Werking. As a visual facilitator, she transforms complex information into simple and attractive illustrations, animations, and infographics. She combines her drawing skills with more than twenty-five years of experience in IT and management. For this book, Thea translated our story into simple, powerful visuals that underscore our message of how to recognize and recover from Zombie Scrum.



Thea Schukken, the founder of Beeld in Werking, created over fifty illustrations for Zombie Scrum Survival Guide.



EXPERIMENT: DIAGNOSE YOUR TEAM TOGETHER Throughout this book, you'll find many experiments and interventions that you can do with your team. They are all designed to help create transparency around what is happening, to allow inspection and encourage adaptation. Every experiment follows a similar pattern. We start with the purpose. Then we explain the steps and give direction on what to watch out for.

This first experiment is all about creating transparency and starting a conversation around Zombie Scrum (see Figure 3.6). This is a critical first step towards recovery and to confront the truth that work is needed. This experiment helps you progress on the first three steps of the First Aid Kit (Chapter 2): take responsibility, assess the situation, and create awareness.

This experiment is based on the Liberating Structure "What, So What, Now What?" It is a good way to build confidence, celebrate small successes, and build the muscle to get through the hard stuff.

Skill/Impact Ratio

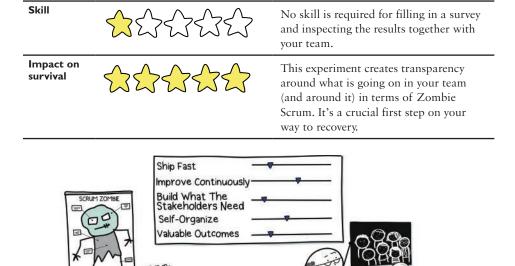


Figure 3.6 Team diagnoses in progress

^{1.} Lipmanowicz, H., and K. McCandless. 2014. The Surprising Power of Liberating Structures: Simple Rules to Unleash a Culture of Innovation. Liberating Structures Press. ASN: 978-0615975306.

STEPS

The following steps help you do this experiment:

- Go to survey.zombiescrum.org and fill out the extensive free survey for your Scrum Team. Invite others from your team to join your "sample" as instructed. To protect others' privacy and avoid abuse of the survey, scores from individual members are only shown to each survey taker.
- 2. When you've completed the survey, you'll receive a detailed report (see Figure 3.7). The report will be updated every time someone joins the sample. In the report, you'll find results for the four symptoms of Zombie Scrum, as well as a more detailed breakdown. The report also gives feedback and recommendations based on the results.
- 3. When everyone has participated, schedule a one-hour workshop to inspect the results together. We recommend doing this with only the Scrum Team: the Product Owner, the Scrum Master, and the Development Team.
- 4. Prepare for the workshop. You can print the report and hand out copies, put prints on the walls, or simply put up the profile on a screen.
- 5. Start the workshop by reiterating the purpose clearly and emphasizing what will happen with the outcomes (and what won't). Make sure to emphasize that improvement is always a gradual, incremental, and often messy process and that this workshop is a step in that process.
- 6. Invite everyone to inspect the results silently and note down observations. Ask: "What do you notice in the results?" Encourage people to stick to the facts, and avoid jumping to conclusions, for the first round. After a few minutes, ask people to share their observations in pairs for another couple of minutes and notice similarities and differences. If you have eight or more people, ask pairs to join another pair and take a few minutes to share observations and notice patterns. Ask the small groups to share their most important insights with the whole group, and capture them in a way that remains visible to everyone present.
- 7. Following the pattern outlined in the previous step, repeat twice more with different questions. For round two, ask people "So, what does this mean for our work as a team?" For round three, ask people "Where do we

- have the freedom and autonomy to improve as a team? What are small, first steps we can commit to?" Make sure to keep capturing the most salient outcomes.
- **8.** Put the most important actionable improvement on the Sprint Backlog for the next Sprint. Involve others as needed to keep making progress.

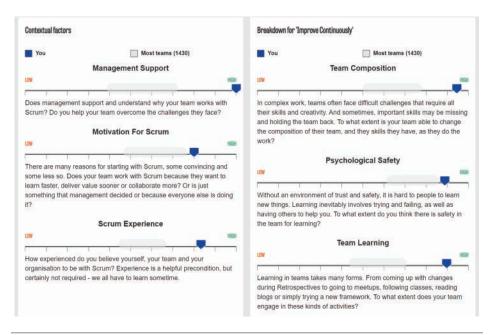


Figure 3.7 Part of the report you'll receive after completing the Zombie Scrum Survey

OUR FINDINGS

- It can be tempting to identify dozens of potential improvements and end up doing nothing at all. Instead, keep a strong focus on improving one thing first before moving onto something else. If that improvement is too big to commit to doing it in a single Sprint, make it smaller.
- When you ask people to participate in this survey, you're asking them to trust you with their honest answers. Be deeply respectful of that. Don't spread reports to people outside of the team or forward them to

management unless you have clear and unambiguous approval from everyone involved.

• Don't use the report to compare teams. Doing so will erode trust much faster than you can rebuild it.

Increase Cross-Functionality with a Skill Matrix
Is your team experiencing bottlenecks because only one person is capable of testing work? Is a developer on your team struggling to implement something that is blocking everyone else until she is done? Do team members start work

on unrelated and low-value tasks simply because they have nothing else to do? These symptoms arise when teams are not cross-functional enough, causing work to pile up for some people and creating delays for others.

The Scrum Framework is built on cross-functional teams because they are better able to overcome the unpredictable challenges that arise when working on complex problems. Your team is cross-functional enough when items flow smoothly through your workflow. Cross-functionality does not mean that everyone can perform any kind of task or that you must have at least two experts for every kind of skill on your team. Often, just having another person who has a particular skill, even when they are slower and less experienced at it, already improves flow enough to prevent most problems.

This experiment offers your team practical strategies to help them improve their cross-functionality (see Figure 8.4).

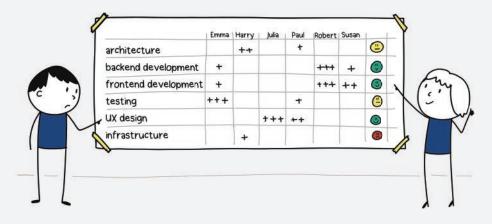


Figure 8.4 Increase cross-functionality with a skill matrix.

Effort/Impact Ratio

Effort	☆☆☆ ☆☆	This experiment aims at one of the toughest causes of Zombie Scrum. You may have to deal with resignation and cynicism.
Impact on survival		Finding ways to distribute skills in your team not only improves flow, it is also good for morale.

Steps

To try this experiment, do the following:

- 1. With your team, map the skills you need during a typical Sprint. Together, create a matrix on a flip chart where you plot the members of your team against the skills you identified. Invite people to decide for themselves what skills they possess and to self-rate their proficiency with it using plus signs (+, ++, and +++).
- 2. When you're done with the matrix, ask "What do you notice about how the skills on our team are distributed? What is immediately obvious?" Invite people to reflect on this question individually for two minutes, then for a few minutes in pairs. With the whole group, capture important patterns on a flip chart.
- 3. Ask "What does this mean for our work as a team? Where should we focus our improvements?" Let people reflect on this question individually, then in pairs for a few minutes, and then capture the biggest insights on the flip.
- **4.** Ask "Where should we start improving? What first step is possible for us without needing approval from others or resources we don't have?" Let people reflect on this individually, then in pairs for a few minutes, and then capture the biggest insights on the flip chart. Use the strategies as described in the next section as inspiration when people struggle to see possibilities.
- 5. Keep the skill matrix in your team room and update it frequently. You can tie it to flow-based metrics such as throughput and cycle time, which should improve over time as cross-functionality increases. See the experiment "Limit Your Work in Progress" to learn how to do this.

There are many strategies for improving cross-functionality on your team.

You can add people to your team who already have skills that you need.
 Although a seemingly obvious solution, adding skilled people isn't always possible. It's also doubtful how structural this solution really is, as it can cause "Skill Whac-A-Mole," where other skills then become bottlenecks and you have to add even more specialized people. Instead of maintaining

- high degrees of skill specialization, it's often more effective to distribute skills.
- You can automate tasks that require scarce skills. For example, creating a
 backup of a database or deploying a release are critical tasks that are often
 performed by database specialists and release engineers. When you automate these tasks, you improve not only the speed of the activity, but also
 how frequently these tasks can be performed, while also removing the
 constraint.
- You can purposefully limit your team's work in progress, putting constraints on how much new work can be started, to encourage crossfunctionality. Instead of starting a new Product Backlog item, because there isn't anything else to do, ask "How can I help others complete their current work?" or "How can others help me complete this work?" The Daily Scrum is a natural opportunity to offer and request help.
- You can encourage people to pair on tasks that only a few people can perform. When you pair experienced and inexperienced people, the less experienced people develop new skills, and both people find better ways to support each other. For example, pairing developers who typically work on the front end with developers who work on the back end makes it easier for them to support each other when bottlenecks occur.
- You can use approaches such as "Specification by Example" to allow customers, developers, and testers to work together to develop automated test cases. In a similar vein, front-end frameworks (e.g., Bootstrap, Material, or Meteor) can make it easier for designers and developers to work together with a common design language for elements.
- You can organize skill workshops where people who are skilled at a particular task demonstrate how they perform it and help others perform it.

Our Findings

 When Scrum Teams have been affected by Zombie Scrum for a long time, they may have come to believe that nothing ever changes. You may even face understandable cynicism. If this is the case, start with the smallest

Adzic, G. 2011. Specification by Example: How Successful Teams Deliver the Right Software. Manning Publications. ISBN: 1617290084.

- possible improvements to show people that change is possible and worth the time spent making it happen.
- When the skills of team members are narrowly specialized, they may struggle to see how broadening their skills will benefit the team. They may also fear losing their uniquely visible contribution to the team. Make an effort to celebrate the successes of the team to emphasize the collective outcomes over individual contributions.

SHARE AN IMPEDIMENT NEWSLETTER THROUGHOUT THE ORGANIZATION

The impediments that make it hard for Scrum Teams to work empirically often involve people across the organization. Helping these people understand the impediments and the problems they cause creates awareness that enables double-loop learning, which can lead to systemic improvements.

Effort/Impact Ratio

Effort	This experiment calls for nothing but courage and a dash of tact.
Impact on survival	Although painful, this experiment is a great way to create urgency around the biggest problems.

Steps

To try this experiment, do the following:

- 1. With your Scrum Team, ask everyone to silently write down impediments they see that are making it hard for them to build what stakeholders need or ship fast(er), or both. What skills are missing? Where is protocol getting in the way? Which people do they need, but don't have access to? After a few minutes, invite people to pair up to share and build on their individual ideas. Together, share all impediments and pick the three to five impediments that are most impactful (e.g., with dot-voting).
- 2. For the biggest impediments, ask "What is lost because of this? What would we and our stakeholders gain when this impediment is removed?" Capture the consequences for the various impediments.
- 3. For the biggest impediments, ask "Where do we need help? What would help look like?" Collect the requests for help for the various impediments.
- 4. Compile the biggest impediments, including their consequences and requests for help, in a format that you can easily distribute to everyone who has a stake in your work. It could be a mailing, a paper newsletter, a

blog post on your intranet, or a poster that you put in a heavy-traffic corridor. Include the purpose of your team and how to contact you. You can also include the accomplishments of your team, of course.

Our Findings

- Make sure to include (higher) management and consider informing them up front. Also, they will probably appreciate a shorter, more concise version of the newsletter.
- Transparency can be painful. Be honest but tactful in your messaging, and don't blame others or be negative. State what is happening and make clear requests for help.
- If you are planning to do this experiment frequently, make sure to include the accomplishments of your team as well. What is going well? What has changed since the previous newsletter? And most important: from whom did you receive (unexpected) help?

Make the Cost of Low Autonomy Transparent with Permission Tokens

The autonomy of teams decreases as their dependencies on external people increase. Some dependencies are explicit, such as when a Scrum Team needs someone outside the team to do something for them. Other dependencies are more implicit. Having to ask for permission or approval from someone outside the team in order to proceed is a good example. This experiment is about making transparent where and how often permission is required (see Figure 12.1).



Figure 12.1 Without considering all the things that constrain Scrum Teams, it's easy to expect miracles from them.

Effort/Impact Ratio

Effort		This experiment requires only a jar, some tokens, and a few minutes during your Sprint Review.
Impact on survival	会会会会会	Even in the most zombified environments, regaining some sense of control makes people sigh with relief.

Steps

To try this experiment, do the following:

- 1. Find an empty jar, or another container, and place it in the team room. Somewhere near the Sprint Backlog is the best spot.
- 2. Give everyone on your team a bunch of permission tokens. You can use marbles, LEGO bricks, magnets, or stickies. Use different colors for the various permission categories. For example, the permission to release something, to move an item to another column on your Scrum Board, or to change your tools or environment. We recommend a limit of five categories to keep things simple.
- 3. During the Sprint, put an approval token in the jar every time someone on the Scrum Team has to ask permission from someone outside the team. For example, put a token in the jar when an external architect needs to approve that an item is done. Or when the Product Owner has to vet an item with an external manager. Put a token in the jar when you need permission from office management to purchase stickies. And put a token in the jar when you need a configuration to be changed by an external administrator. Aside from requests for permission, also add a token every time you need someone outside the team to perform a specific action as well.
- 4. During the Sprint Review, and with stakeholders present, share the number of tokens in the jar. Ask: "How does this affect our ability to quickly adapt in the moment and do what is the most valuable? Where can we simplify things?" Invite people to first consider this question for themselves and in silence, then in pairs for two minutes, and then paired with another pair for four more minutes. Capture the most salient improvements with the whole group. The Sprint Retrospective is a great opportunity for digging into potential improvements.

Our Findings

• For another perspective, you can use different colors for everyone on your team. This allows you to identify who is most often in need of permission.

- If you want to focus on the amount of organizational bureaucracy, don't
 add permission tokens for requests from direct stakeholders such as customers, users, or people who otherwise invest significant money or time in
 your product.
- The experiment "Break the Rules!" elsewhere in this chapter is great to test where asking for permission matters, and where it just gets in the way of doing the right thing.

FIND ACTIONS THAT BOOST BOTH INTEGRATION AND AUTONOMY

Organizations with self-managing Scrum Teams face the difficult challenge of balancing their autonomy while keeping their work integrated with the rest of the organization. Because both of these aspects are equally desirable, and we can't simply make an either-or decision, we are faced with what is called a "wicked question." Instead of letting the pendulum swing entirely to one side, this experiment is about finding ways of supporting both sides. With this approach, you help groups move from "either-or" to "yes-and" thinking. This experiment and its corresponding worksheet (see Figure 12.2) are based on the Liberating Structure "Integrated~Autonomy."

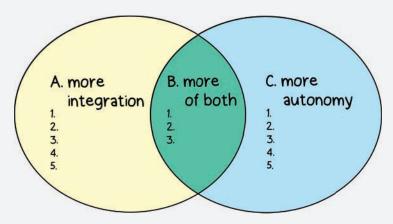


Figure 12.2 A simple worksheet for Integrated~Autonomy²

^{1.} Lipmanowicz, H., and K. McCandless. 2014. The Surprising Power of Liberating Structures: Simple Rules to Unleash a Culture of Innovation. Liberating Structures Press. ASN: 978-0615975306.

^{2.} Source: Lipmanowicz and McCandless, The Surprising Power of Liberating Structures.

Effort/Impact Ratio

Effort	This experiment greatly benefits from tight facilitation and asking powerful questions to help the group move out of deadlocks.
Impact on survival	As people start seeing that autonomy and integration are not opposed, more of both will be possible.

Steps

To try this experiment, do the following:

- 1. Invite people who have a stake in either increasing the autonomy of Scrum Teams or keeping them integrated with work done elsewhere. This includes the Scrum Teams themselves, departments they depend on (and vice versa), and management.
- 2. Begin by helping people make tensions between autonomy and integration tangible. Ask "For the Scrum Teams, where in their work is there tension between the desire for autonomy and the desire for integration?" Start with a minute of silent thinking (one minute), then invite people to share their ideas in pairs (two minutes). Capture salient examples from the whole group (five minutes). For example, there can be tension between the autonomy that Scrum Teams have over their Sprint Backlog and the need to be able to pick up urgent issues from people outside the team that emerge during a Sprint. There can be tension between the autonomy of a Product Owner to order the Product Backlog and keeping that ordering aligned with corporate strategy. Or between allowing Scrum Teams to pick their own tools and having mandated tools that are safe for corporate environments.
- 3. The next step is to explore actions that promote integration. For this step, the participants work with the Integrated~Autonomy worksheet shown in Figure 12.2. It shows three columns with space for writing down ideas that lead to either more integration (A), more autonomy (C), or both (B). The group will focus on column A first. Ask "What actions boost integration of the Scrum Teams' activities with what is happening

- elsewhere?" Start with a minute of silent thinking (one minute), then invite people to share their ideas in groups of four (five minutes). Capture the most salient actions from the small groups on the left side of the worksheet (ten minutes).
- 4. As a follow-up, explore actions that promote autonomy. Ask "What actions boost the autonomy of Scrum Teams?" Capture them in the right column of the worksheet. Start with a minute of silent thinking (one minute), then invite people to share their ideas in groups of four (five minutes). Capture the most salient actions from the small groups on the right side of the worksheet (ten minutes).
- 5. Now that you have actions that each address one side of the wicked question, help the group move into yes-and thinking. Ask "Which actions boost both integration and autonomy?" Capture them on the worksheet in the middle. Start with a minute of silent thinking (one minute), then invite people to share their ideas in groups of four (five minutes). Capture the most salient actions from the small groups on the middle of the worksheet (ten minutes).
- 6. Now that people have experience identifying actions that serve both sides, investigate earlier actions to see if they can be shifted to the middle. Ask "Which actions on the left or the right of the worksheet can be creatively modified to boost both integration and autonomy?" Start with a minute of silent thinking (one minute), then invite people to share their ideas in groups of four (five minutes). Capture the most salient actions from the small groups on the middle of the worksheet (ten minutes).
- 7. Order actions by their ability to promote both integration and autonomy and identify 15% Solutions for the most impactful ones (see Chapter 10).

Our Findings

- Coming up with specific and tangible actions can be difficult. Keep asking "How would you do that for us?" or "What would that look like here?" in order to move groups beyond abstract ideas and platitudes (such as "more communication").
- If you have a large group, you can make each group of four responsible for one of the actions you identified during step 2. Let them fill in the entire worksheet in their small group from the perspective of that action.

• You can replace the sides—integration and autonomy—with other wicked challenges. For example, there is also tension between responding to change as quickly as possible and preventing huge mistakes. Or the tension between standardization on the one hand and customization on the other. Work with whatever wicked challenge makes the most sense!

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